

Rotary



District 5110  
Central & Southern Oregon & Northern California

## 5110 In Action eNews

Volume 3, Number 20, November 16, 2021

### TRF: Give First and Lead By Example

Provided by The Rotary Foundation



Your contributions help Rotary International strengthen peace efforts, provide clean water and sanitation, support education, grow local economies, save mothers and children, and fight disease. The **Every Rotarian Every Year** initiative asks every Rotarian to support The Rotary Foundation every year.

In addition to contributing to the Annual Fund, members are encouraged to get involved in a Foundation project or program. Consider joining the [Paul Harris Society](#) and give joyously to the Foundation and be personally fulfilled knowing that your gift is Doing Good in the World.

[One of the easiest way to contribute is through Rotary Direct. Click here for the more detail at the D5110 website.](#)

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### Doing Business with Rotarians: Michelle Goodrick and Lift Marketing

By Bill Grile

Rotarians in some of our clubs have taken wonderful advantage of the Rotary Business Network to promote their businesses and the way they support doing good at home and abroad. Greater Corvallis member Michelle Goodrick tops the list and hence, this week we salute her and her latest enterprise, Lift Marketing.

Michelle is a design professional that uses her skills, experience, market research and an investigative process to ensure solutions accomplish your goals. She was an invaluable team member with PI Committee members Judy and Mike Corwin to produce a pair of marketing efforts locally. [Click here for more on Lift Marketing and Michelle's great work.](#)



Check out her RBN profile at: <https://rotarybusinessnetwork.org/listings/lift-marketing/>

Visit RBN at <https://rotarybusinessnetwork.org/> or email [team@rotarybusinessnetwork.org](mailto:team@rotarybusinessnetwork.org) with questions.

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### The Latest Voices Podcast: Almeda Fire - Rising From the Ashes

By Dan Smith

September 8, 2020, was a challenging time for Southern Oregon. Like every place else, we were in the middle of a pandemic and on top of that, a drought. That Tuesday after Labor Day, the first day of school for many of the school districts in Southern Oregon.

It all began with record winds whipping down the Valley from south to north. Join Michelle Corradetti and Alan Harper as they document the "Almeda Fire - Rising From the Ashes." at: <https://voicesofrotary.org/blog/podcast/almeda-fire-rising-from-the-ashes-part-1/>



**Clubs and Members: SAVE THE DATES to Celebrate in 2022!**

**SERVE TO CHANGE LIVES**

**STEP UP TO THE PLATE**

**Rotary**  
District 5110

**SAVE THE DATE**

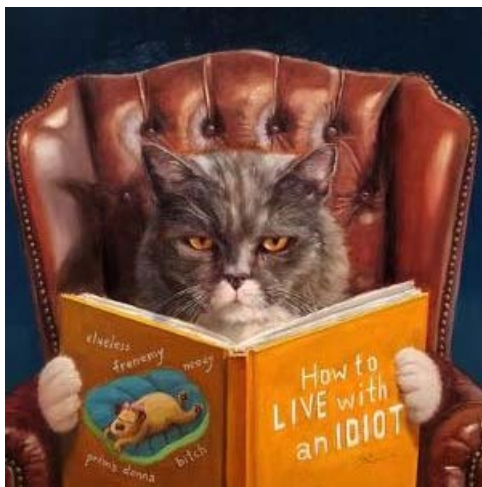
**APRIL 28 - 29 - 30, 2022**

**CELEBRATION CONFERENCE**  
**+ Annual Club Assembly**

**Oregon State University - Corvallis, Oregon**

## Assorted Levity for Your Rotary Week/Life

By Mike Corwin



**Funny inspirational quotes to lift your mood:**

- ◆ I walk around like everything ◆s fine, but deep down, inside my shoe, my sock is sliding off. ◆ - Anonymous
- ◆ I haven ◆t spoken to my wife in years. I didn ◆t want to interrupt her. ◆  
◆ Rodney Dangerfield
- ◆ I used to sell furniture for a living. The trouble was, it was my own. ◆ ◆ Les Dawson
- ◆ There ◆s nothing wrong with you that an expensive operation can ◆t prolong. ◆  
◆ Surgeon (Graham Chapman), *Monty Python ◆s Flying Circus*